

Gahawards

Portfolio

THEME:

SURMOUNTING
CHALLENGES
OF UNEMPLOYMENT

**PREVIOUS
AWARDEES**

AMBIENCE

**FEW GUESTS
IN ATTENDANCE**

FASHION SHOW

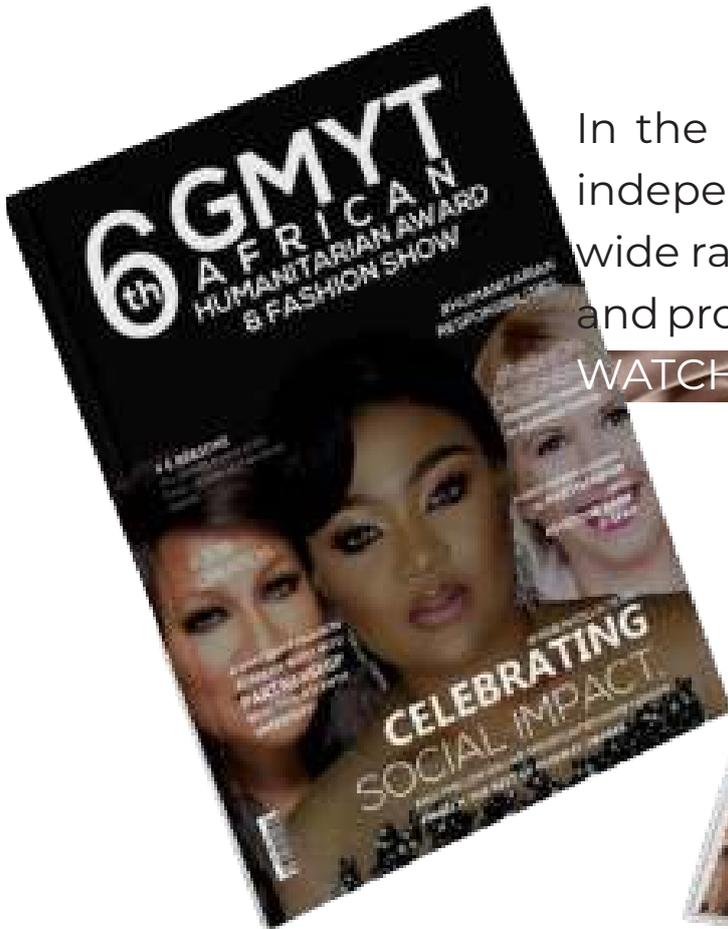
**2021
AWARD
BUDGET**

**CORPORATE
PARTNERS &
SPONSORS**



GAHAWARDS

MAGAZINE



In the last 8 years, Gahawards has been an independent platform that has provided a wide range of information for all, encouraged and promoted social impact in the society.

WATCH OUT FOR THE 9TH EDITION!



Gahawards Magazine 7th Edition

THEME:

CELEBRATING SOCIAL IMPACT

Humanitarian Responsibilities

JOB CREATION

BLACK PANTHER
(Late Chadwick Boseman)

5 reasons why you should attend

Showcase Creativity
In Exhuberant Fabrics

5th GMYT AFRICAN HUMANITARIAN AWARD & FASHION SHOW

#NIGERIANS NEED ENTREPRENEURS NOT JOB SEEKERS

#GIFTASKILL

HOW TO BUILD YOUR EMPIRE

#HUMANITARIAN RESPONSIBILITIES.

5 REASONS You Should Attend 2019's Gmyt African Humanitarian Award

#FASHION SHOWS: DISCOVER THE POWER OF GMYT FASHION ACADEMY & HER EXHIBITIONS

#FASHION COLLECTIONS.

CELEBRATING SOCIAL IMPACT

Find more, visit our website on www.gahawards.com

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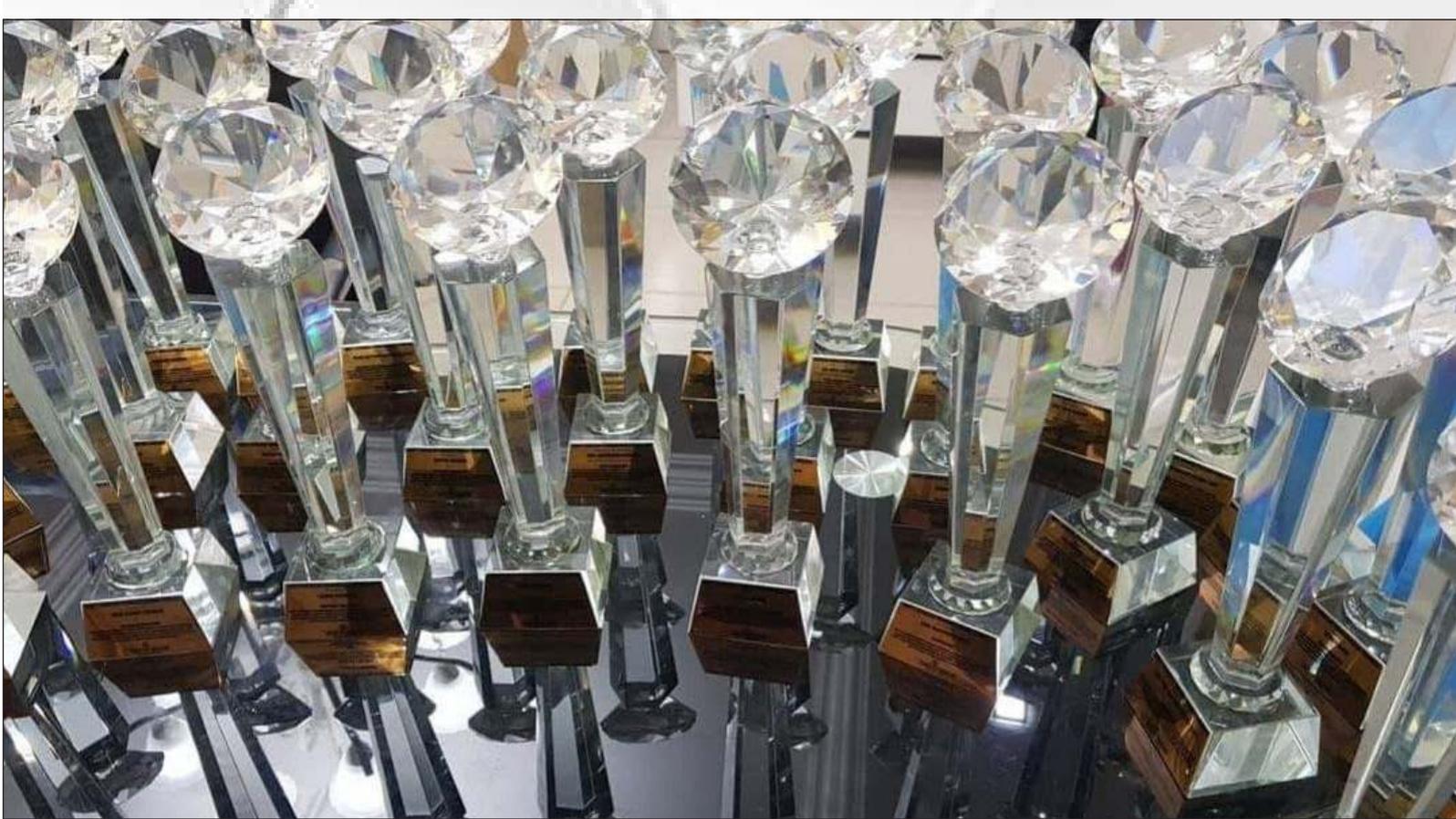
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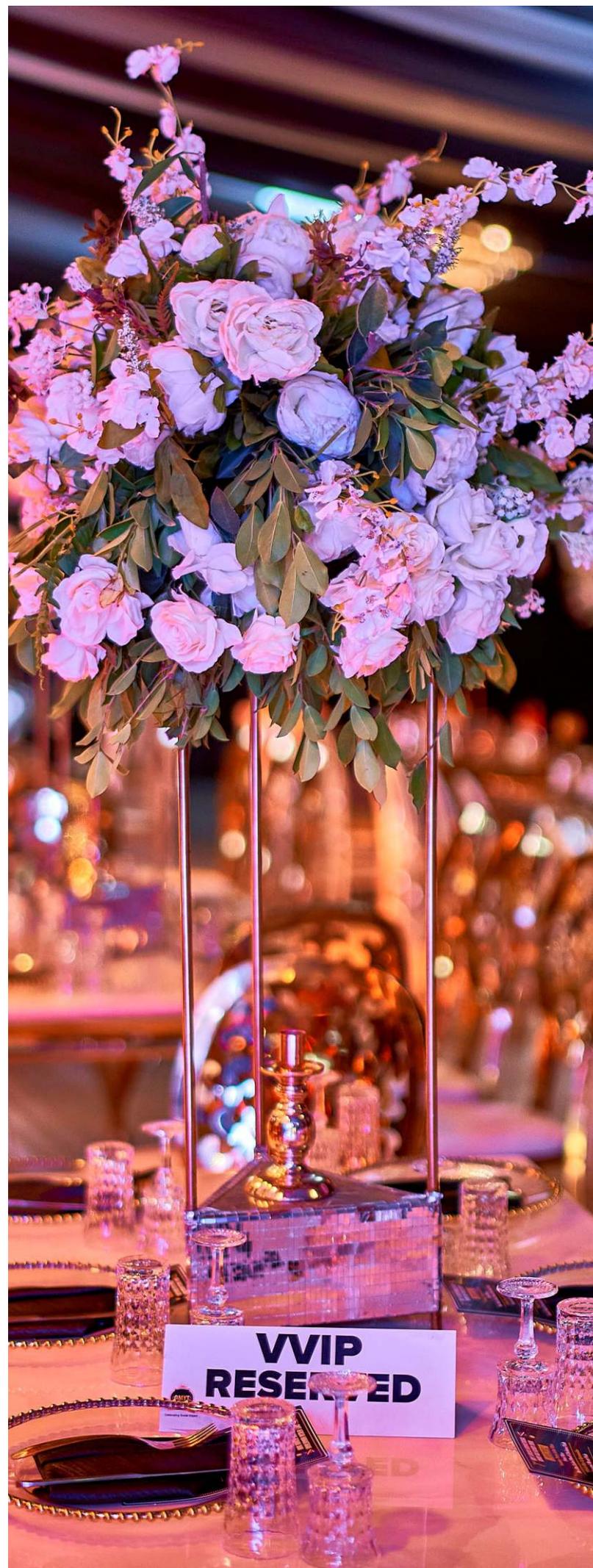
ABOUT GAHAWARDS



Gmyt African Humanitarian Awards is presented to honor individuals and organizations in various fields whose exemplary efforts have significantly improved the lives of others and consistently contributed in promoting a culture of Peace and humanitarian services.

This Prestigious award also seeks to honor those who have demonstrated great courage and creativity in their work with the power to inspire others, the ability to lead and also take responsibility while making decisions in difficult circumstances.

Gahawards is also a sister arm of Gmyt Foundation a non governmental organization through which over a thousand candidates have been empowered with sewing machines, startup funds and also awarded scholarships through Gmyt Fashion Academy for over a decade now.



MISSION

GAHAWARDS objective is to promote and celebrate the excellent achievements to which NGOs, personalities and organization contribute towards building a sustainable economy through their humanitarian activities.

VISION

Gahawards aims to create a world of hope, positive influence, social justice and where the vicious cycle of poverty is broken so as to restore hope for a better future.

VALUES

- *Love And Unity
- *Exemplary Leadership
- *Community And Industrial Development
- *Positive Social Transformation
- *Social Welfare
- *Humanitarian Service
- *Economic Advancement

DISCOVER

ADVERTISEMENT OPPORTUNITIES

IN THE 9TH EDITION OF THE GMYT AFRICAN HUMANITARIAN AWARDS (GAHAWARDS)



Portrait sizes	Width (mm)	Height(mm)
Full Page (includes 3mm bleed)	176	246
1/2 Page	77	224
1/4 Page	77	111

Landscape sizes	Width (mm)	Height(mm)
1/2 Page	156	111
1/4 Page	156	54
Business Card	77	54

CEO's WELCOME SPEECH



On behalf of the Advisory Board and award Committee of the GMYT AFRICAN HUMANITARIAN AWARD may I formally invite our prospective award recipients, sponsors and media partners to the forth coming 9th edition of Gahawards, scheduled to hold on Friday, December 10th, 2021 at the Monarch Event center (Throne Room) Lekki, Lagos State. The theme for this year is SURMOUNTING THE CHALLENGES OF UNEMPLOYMENT IN NIGERIA.

You will recall that for the last 8 years, Gahawards has played host to this most coveted event in the continent of Africa, seeking and

honoring individuals and organizations in various fields whose exemplary efforts have significantly improved the lives of others and consistently contributed in promoting a culture of Peace and humanitarian services.

Over the years, Gahawards has been stepping high as we are known to anchor world class events. The ambiances from the first to the eight edition has always been inspired by the theme and the featured collections on the runway, these includes: Astral, Frozen Ball, Bridal Bliss, Black Panther, Untamed etc.

It may also interest you to know that Gahawards is a sister arm of Gmyt Foundation, a non-governmental organization through which over a thousand candidates have been empowered with sewing machines, startup funds and awarded scholarships into Gmyt Fashion Academy for over a decade with a goal to train over 10,000 women before 2030.

on the grounds that I have seen how women are suffering and so using my position, I took it upon myself together with my team to reduce the suffering in our society





by conducting free entrepreneurial sessions, seminars, workshops and scholarships for women and youths worth over 300 million naira. This drive has further assisted me in pulling off the weight of unemployment, thus creating employment opportunities for Nigerians out there.

By the grace of God, we have empowered over 500 women and youths with sewing machines (both industrial and electronic) through our proclaimed Initiative, we are proud to say that we have over a thousand alumnus community

doing well in the fashion industry today.

The value we have brought into our community is indeed amazing. Just a snippet on what we have been able to achieve in the last one year is acquire a state of art Fashion Academy with over 10 en-suite well air conditioned executive classrooms, free wifi for the students, security amongst others.



I am excited to say we just reached another milestone by launching our own Penthouse (The GMYT Apartments).

As a way of giving back to the society, we specifically provided this free accommodation for our distant students who have no place to stay during their period of learning with Gmyt fashion academy. We have also been able to strengthen our online class platform, enabling our distant students to learn from the comfort of their homes and office. The results have been outstanding as our online students all over Nigeria and abroad are doing absolutely well. Aside all these, we have also added a lot of benefits to our program here in the academy aiming at giving the best learning experience. Some of these benefits are mentorship, internship, free start up kits, free textbooks, free sewing machine, standard learning facility, flexible payment plan and job placement



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✉ enquiries@gahawards.com
☎ 08163311111, 08093511111
📷 gahawards

www.gahawards.com



in our quest to organize an impactful event, we have consistently invited guest speakers from both within and outside the shores of Nigeria to speak on the yearly themes and we are certain that through these erudite speakers, positive impacts have been made in the lives of young entrepreneurs. Gahwards has also hosted and awarded deserving personalities and organizations with over 2,500 dignitaries in attendance.





Through God, we will never relent to give back to the society by empowering more women.

We have also created Gmyt SME support scheme initiative, to support and encourage women and youths with brilliant ideas and so far, we have given millions of naira to support this movement; we do this because of my philanthropic nature to give and I want to state here that it is important for everyone to use their positions to help others, for I believe it starts with individuals.



PREVIOUS GUEST SPEAKERS



Dr. ELISHAMA IDEH

President/Founder@ at Christ
The Ever Present Ministry.



KATHLEEN ERHIMU

Group Head Personal Banking
Keystone Bank



ATANU MUKHERJEE

Head of New Business At Spar



KIKI OKEWALE

Founder, Hope Foundation & Entrepreneur

HIS EXCELLENCY, GOV. AMBODE'S LETTER TO GAHAWARDS



HIS EXCELLENCY, GOV. AKINWUNMI AMBODE
Former Governor of Lagos State

We will continue to give maximum support to Agencies and Institutions established to promote the welfare, training and empowerment of women. In line with our administration policies, we shall continue to provide equal opportunities without prejudice and socio-economical background.

Over the years, we have turned out over 60,000 graduands and they are doing fantastically well in various fields.

I also think we should encourage this organization Gmyt fashion academy to continue with what they are doing because people are really watching.

I encourage people to do something with their hands instead of waiting for everyday job. As a receiver of this prestigious award, I am glad and grateful.

HON. LOLA AKANDE'S WORDS OF ENCOURAGEMENT TO US



HON. LOLA AKANDE

Former Commissioner for Women Affairs
Lagos State

The Gahawards ceremony is a very thoughtful and laudable one, and I want them to continue. People are really watching and everyone wants to associate with something good, and they would want to be the ones to receive this award.

Believe it or not, this empowerment initiative

organized by Gmyt foundation has really improved the GDP of Nigeria and has reduced employment in the country. People roaming in the streets can lead to insecurity in the country. If people come out to support this initiative, it will go a long way. It is said that people who always give will always have their hands on top.



PREVIOUS AWARDEES





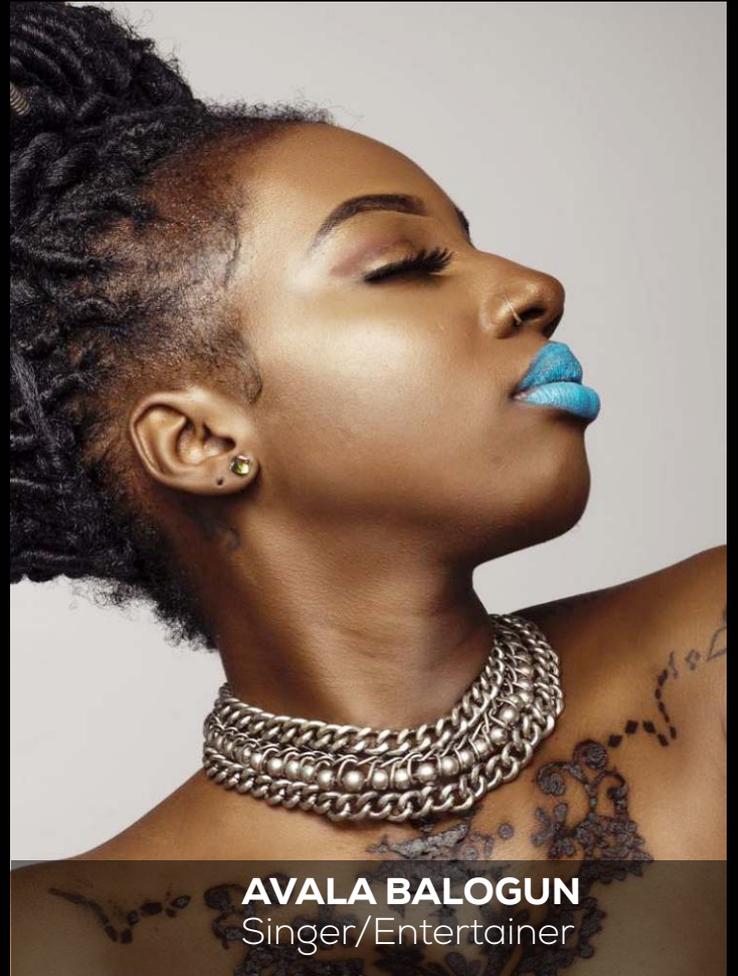




GPREVIOUS HOSTS



TUOYO IDEH
Reality TV Star



AVALA BALOGUN
Singer/Entertainer



URIEL OPUTA
Reality TV Star



MC ACAPELLA
Comedian

FEATURED FASHION SHOW





Find more, visit our website on www.gahawards.com



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PREVIOUS HOSTS



TANA ADELANA
Actress



MC SHAKARA
Comedian



KENNY BLACK
Comedian



SHIRLEY IGWE
Actress

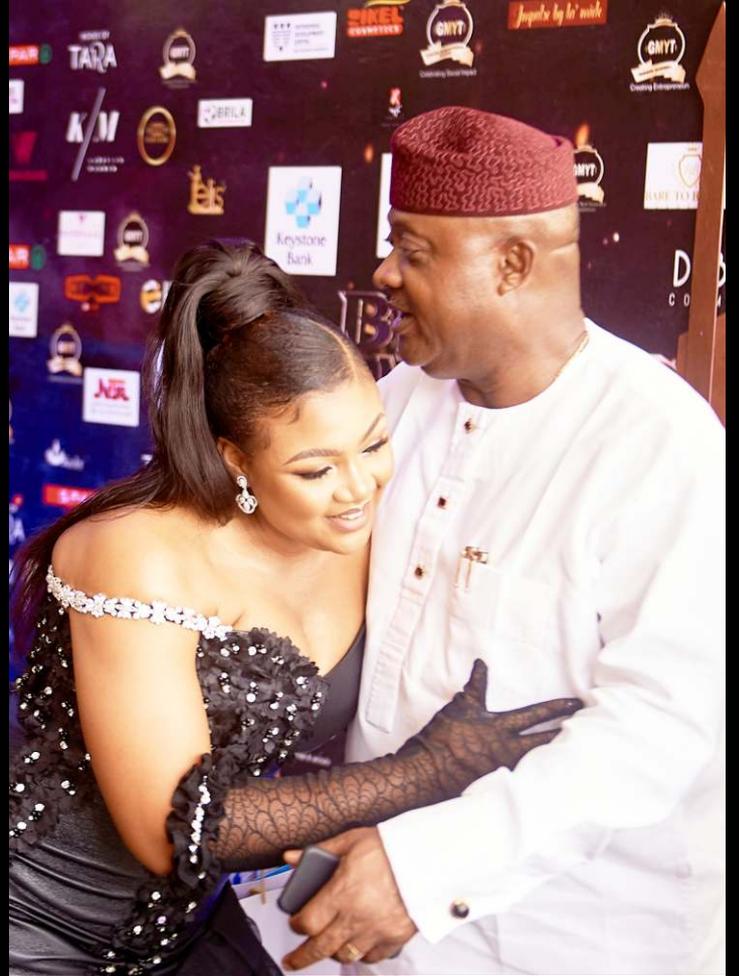
PICTURE GALLERIES





















A BIG THANK YOU

TO OUR SPONSORS AND PARTNERS FOR BEING THERE ALWAYS.



MEDIA FOR GAHAWARDS 2021





SPONSORSHIP PACKAGES

DISCOVER OUR SPONSORSHIP OPPORTUNITIES

Below are our sponsorship packages and the benefits attached. The proceeds from these are used to fund the Gmyt Foundation.



1. Exclusive dinner package
2. Advert space in the Gahawards magazine
3. Sponsorship Certificate and Recognition
4. Prominence to brand name, logo placement on all materials including flyers, social media adverts, prints and invitations.
5. Corporate exhibition stand for your brand.
6. Logo placement on our red carpet backdrop.
7. Personal/brand exposure through media stream to over a million prospective clients (tv/print/social media)
8. Networking with over 500 dignitaries in attendance.
9. Brand presence on billboard in a strategic location
10. Extending your CSR through our skill acquisition initiative (10 scholarship slots)

BANK DETAILS

Acct name: GAHAWARDS LTD
Acct No: 1012315605 **Bank:** Keystone Bank

NB: Kindly notify when payment is made

BOOK NOW

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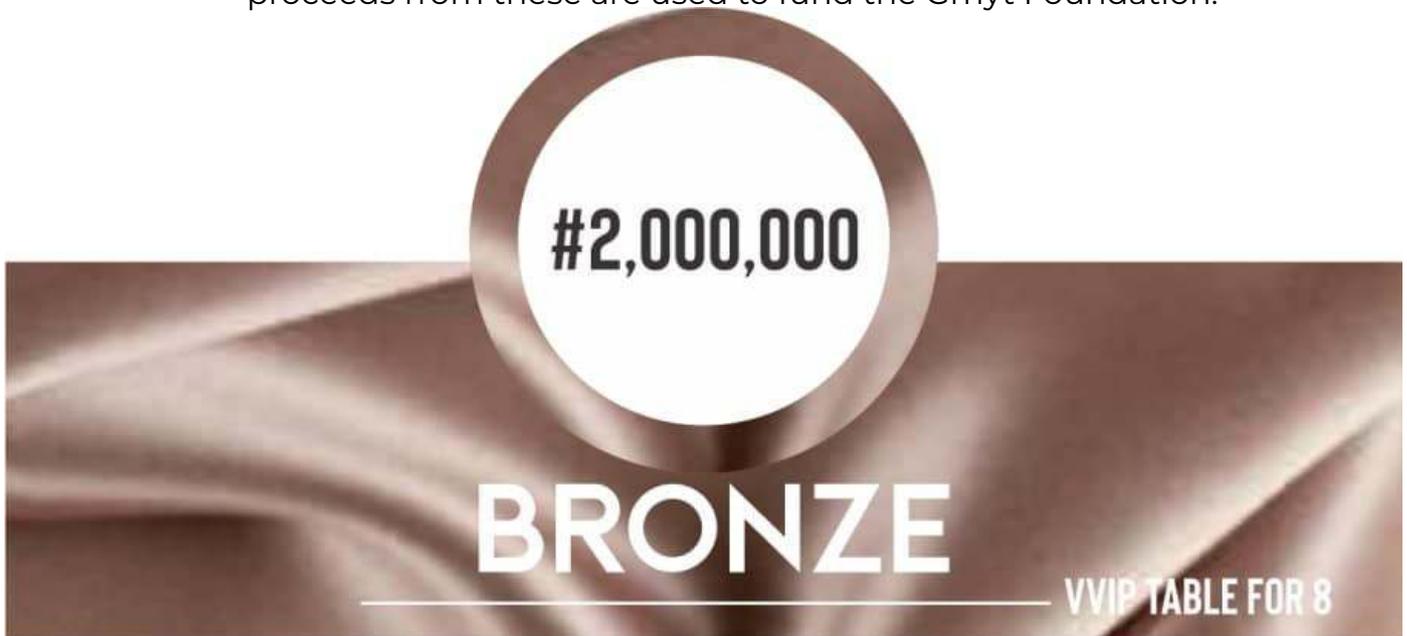
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PARTNERSHIP PACKAGES

DISCOVER OUR PARTNERSHIP OPPORTUNITIES

Below are our partnership packages and the benefits attached. The proceeds from these are used to fund the Gmyt Foundation.



WHAT WE EXPECT

1. Branded items only
2. Cash only
3. You can also choose to give us both cash and branded items.
4. Branded items only or equivalent cash.

BENEFITS

1. Featuring of products in our magazine.
2. Networking with over 500 dignitaries in attendance.
3. Branded exposure on our website, virtually and on our red carpet backdrop.
4. Corporate exhibition stand for your brand.
5. Personal/brand exposure through media stream to over a million prospective clients (tv/print/social media)
6. Prominence to brand name, logo placement on all materials including flyers, social media adverts, prints and invitations.

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4. Branded items only or equivalent cash.

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3. Branded exposure on our website, virtually and on our red carpet backdrop.
4. Corporate exhibition stand for your brand.
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PARTNERSHIP PACKAGES

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SILVER #300,000

WHAT WE EXPECT

1. Branded items only
2. Cash only
3. You can also choose to give us both cash and branded items.
4. Branded items only or equivalent cash.

BENEFITS

1. Featuring of products in our magazine.
2. Networking with over 500 dignitaries in attendance.
3. Branded exposure on our website, virtually and on our red carpet backdrop.
4. Corporate exhibition stand for your brand.

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PARTNERSHIP PACKAGES

DISCOVER OUR PARTNERSHIP OPPORTUNITIES

Below are our partnership packages and the benefits attached. The proceeds from these are used to fund the Gmyt Foundation.

BRONZE #200,000

WHAT WE EXPECT

1. Branded items only
2. Cash only
3. You can also choose to give us both cash and branded items.
4. Branded items only or equivalent cash.

BENEFITS

1. Featuring of products in our magazine.
2. Networking with over 500 dignitaries in attendance.
3. Branded exposure on our website, virtually and on our red carpet backdrop.

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#1,000,000

EXCLUSIVE VVIP TABLE FOR 8

SINGLE SEAT #125,000

1. Exclusive dinner package
2. Feature in the Gahawards magazine
3. Award recognition (For sponsorship/Partnership)
4. Exclusive Media Features on the Red Carpet
5. Exclusive Fashion Show, comedy & general entertainment
6. Corporate souvenirs
7. Networking with over 500 dignitaries in attendance.
8. Extending your CSR through our skill acquisition initiative. (75% off 2 scholarship slots with Gmyt Fashion Academy)

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1. Exclusive dinner package
2. Feature in the Gahawards magazine
3. Award recognition (For sponsorship/Partnership)
4. Exclusive media features on the Red Carpet
5. Exclusive Fashion Show, comedy & general entertainment
6. Corporate souvenirs
7. Networking with over 500 dignitaries in attendance.
8. Extending your CSR through our skill acquisition initiative. (75% off 1 scholarship slot with Gmyt Fashion Academy)

BANK DETAILS

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BOOK NOW



#300,000,

VIP TABLE FOR 8

SINGLE SEAT #40,000

1. Exclusive dinner package
2. Feature in the Gahawards magazine
3. Award recognition (For sponsorship/Partnership)
4. Exclusive fashion show, comedy & general entertainment
5. Corporate souvenirs
6. Networking with over 500 dignitaries in attendance.
7. Extending your CSR through our skill acquisition initiative. (75% off 1 scholarship slot with Gmyt Fashion Academy)

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ABOUT GAHAWARDS MAGAZINE

Gahawards magazine is a humanitarian magazine initiated nine years ago and founded by the MD/CEO Princess Kelechi Oghene. This magazine features original articles on humanitarians, fashion show and lifestyle, businesses, celebrities, corporate world, culture, technology and politics.

Gahawards also reports on related subjects such as technology, communications, politics and finance. Our office is located at 18A Grace Anjous Drive, Lekki, Lagos State.

Gahawards has featured individuals and businesses locally and internationally in the past 9 years. The magazine has featured over 8 editions and will release the 9th edition 10th of December, 2021.

The magazine is well known for its lists and rankings, including gahawards lists of world's most powerful people, CEOs from different sectors, celebrities, world's top companies, public servants, exclusive fashion runways and humanitarians.

Gahawards Fund offers financial support, scholarships and business mentoring to the "next generation" of fashion entrepreneurs. The motto of Gahawards magazine is "Celebrating Social Impact".

MISSION

Gahawards magazine exists to provide a wide range of information for all and to encourage/promote social impact.

VISION

We build connections that strengthen our nation, give hope and encourage social impact and create pathways for a more sustainable future.

GAHAWARDS

MAGAZINE

THEME:
SURMOUNTING
CHALLENGES
OF UNEMPLOYMENT

VENUE:
MONARCH EVENT CENTRE
(THRONE ROOM)

- Humanitarian Responsibilities
- Celebrating Social Impact
- Exclusive runway designs

Out Soon

Discover advert opportunities

For further enquiries

Call: 0816331111, 0809351111



www.gahawards.com

GAWARDS

2021 BUDGET

DISCRIPTION	AMOUNT
1. GUEST INVITATION BOX SET	2,000,000
2. AWARD/CERTIFICATE	1,000,000
3. BOUNCERS	200,000
4. DJ	500,000
5. HALL	7,000,000
6. HALL DECOR	3,500,000
7. HOSTS	1,000,000
8. PROFESSIONAL MODELS	1,000,000
9. MEDIA/TV, ONLINE	1,000,000
10. BILL BOARD	8,000,000
11. MAGAZINE	5,000,000
12. FOOD/DRINKS/WATER	3,000,000
12. RED CARPET BACKDROP	200,000
13. BRANDED ITEMS	4,000,000
	34,400,000

DISCOVER SPONSORSHIP OPPORTUNITIES

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Skills Empowerment

Gahawards

WE INVEST ▶ IN YOU



APPLY NOW

RECOGNISED DEGREE

IN FASHION DESIGNING

**75%
SCHOLARSHIP**

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