

# GAHAWARDS

Celebrating social impact

**Portfolio**

Join the mission to  
empower over 500  
women & youths  
with skill acquisition

**GMYT  
FOUNDATION**

Achieving 6 SDG goals

**HUMANITARIAN  
RESPONSIBILITIES**

**FEATURED**

Exclusive runway designs


**DRIVING LEGACY**

The journey of a professor who  
was a carpenter

**9TH DEC, 2022**

**GRANDBALL ROOM**

**ORIENTAL HOTEL, V.I LAGOS**



# TABLE OF **CON TENT**

About Gahawards

About the founder

CSR Features

CEO's Note

Chairman's Speech

Previous Awardees

Benefits

Snippets

Previous sponsors

Why you should advertise in Gahawards Magazine

Discover advertisement opportunities

"Life's most persistent  
and urgent question is,  
'What are you doing for  
others?'"

– Martin Luther King Jr.



# ABOUT US



GMYT African Humanitarian Awards (GAHAWARDS) is presented to honor, and encourage individuals/organizations in various fields whose exemplary efforts have significantly improved the lives of others, and consistently contributed to encouraging and inspiring socio-economic development for Africans.

Over the years, GAHAWARDS has recognized more than 5000 dignitaries.

Today, through GAHAWARDS, six SDGs goals are addressed. The Award recognizes the contributions and efforts from both Non-Governmental Organizations and For-Profit Corporations with Social Responsibility initiatives towards eradicating extreme poverty and hunger, achieving universal primary education, promoting gender equality and empowering women, reducing child mortality, improving maternal health, combating diseases, ensuring environmental sustainability and developing a global partnership for development.

Through GAHAWARDS, the founder Princess Kelechi Oghene is in pursuit of impacting the lives of 10,000 women and youths by 2030 through skill acquisition and entrepreneurship in partnership with GMYT Foundation.

# ABOUT THE FOUNDER

## *Princess Kelechi Oghene*



PRINCESS KELECHI OGHENE is the Managing Director & Chief Executive Officer of a group of companies; GMYT FASHION ACADEMY, GAHAWARDS, GMYT HOSTEL APARTMENT & GMYT FOUNDATION". The optimistic philosophy that she has adopted has been much solace to her in her journey towards achieving her goals and being a big learner. Her strong appetite for learning prompted her to attend several workshops and trainings.

We are proud to say that she now holds several degrees and qualifications from notable institutions. She is an alumna of Lagos State University, Lagos Business School, London School of Fashion, and Harvard Business School. She is also

a current student on the Executive MBA program of THE BUSINESS SCHOOL NETHERLAND to name a few. These and other factors have contributed to her becoming more structured and exceptional in her business dealings.

She has also bagged over 40 awards some of which are; Ecowas Designer of The Year, Nigerian Entrepreneurs Award for Most Enterprise Personality of The Year, Symbol of Hope Awards for African Woman of Impact, and Nigerian British Award for Supporting the Fashion Industry etc. She is an ex-beauty queen of Orange drugs, and also a member of the Fashion Designers Association of Nigeria (FADAN). Princess Kelechi Oghene is a philanthropist and in the last few years, she has used her several birthed platforms to train & graduate over a thousand women and youths that are now skilled in the fashion industry, providing thousands of scholarships worth hundreds of millions; some of which are the empowerment of women and youths with Industrial/Electric Sewing Machine each through GMYT FOUNDATION. She has also donated funds to support young business initiatives through the GMYT SME support scheme, with over a decade of providing free accommodations for students through the GMYT Hostel Apartment.

In the last 9 years she has organized and awarded hundreds of individuals/organizations that are contributing positively to societal growth. The events feature GAHAWARDS Magazine and exclusive runway designs via GAHAWARDS LTD.

Her hobbies include reading and golfing. She is a member of the Ikoyi golf club and has won over 20 golf trophies both Local and international. She has also sponsored a series of golf competitions.

Through GAHAWARDS, the founder, Princess Kelechi is in pursuit of impacting the lives of 10000 women and youth by 2030 through providing skill acquisition, and entrepreneurship.



## **VISION**

To encourage and inspire  
socio-economical  
development for Africans

## **MISSION**

To promote & celebrate  
individuals & organizations  
that are contributing  
positively to the society  
towards building a  
sustainable economy

## **VALUE**

- Social Impact
- Humanitarian Service
- Economic Advancement



# itel's Love Always On CSR Initiative

## - Serving Nigerians Since 2016



itel “**Love Always On**” is the brand’s Corporate Social Responsibility program which aims at giving back to the society. It is itel’s avenue of showing love to the underprivileged and contributing to the society. It **began in December 2016** right here in Lagos, Nigeria, and has grown to directly touch **over 35,000 lives** in less than 5 years of initiation. The “Love Always On“ project cuts across educational, medical, skills acquisition, and food donation programs. In the last one year alone, **more than 15 activities** have been carried out in **more than 20 cities across the country**.







GIVERS SUPPORTIVE FOUNDATION  
"Givers Supportive Foundation is a Non Governmental Organization that have seen how much the people living below average in the country (Nigeria) are suffering, diagnosed with sicknesses and diseases that they can't afford to take care of by themselves, which often lead to their death, both male and female, young and old, (How do you tell a person that can't afford a three-square-meal for his family to afford a huge amount of money to take care of an eye problem affecting or disturbing his child?). We see these people every day, either in a family very close to us, a friend to a friend of us, or by the road side, in pain and in agony, seeking and begging for help, whereby we just ignore or walk past, leaving them to suffer in pain and agony till death claims their souls. Givers Supportive Foundation (GSF) has seen a need to arise and call the attention of the entire nation to order, so as to help these set of people, even if no one is doing anything about it. Givers Supportive Foundation (GSF) is laid down to support the masses and every individual, most especially the sick people, but focuses on young children and average adult with congenital problems. Givers supportive foundation (GSF) is opening a wider scope and features to support and help the general well being of the masses. The foundation is fully registered as a Non Governmental Organization (NGO), approved and endorsed by Corporate Affairs Commission (CAC) in Nigeria. Givers Supportive Foundation (GSF) accepts donations from private companies or self own companies, corporate bodies, government agencies, parastatals and individuals."

# GIVERS SUPPORTIVE FOUNDATION

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# Ceo's Note



On behalf of the Advisory Board and Award Committee of GMYT African Humanitarian Award & Fashion Show (Gahawards), It is my pleasure to thank our sponsors and partners for joining hands with us to make a difference. I and my team would also like to take this opportunity to invite you all to the 10th edition of the Gahawards, which is scheduled to take place on Friday, December 9, 2022 at the Grand Ball Room, Lagos Oriental Hotel, Lekki, Lagos. This year's theme is **PROMOTING SUSTAINABLE ECONOMIC GROWTH THROUGH SKILL ACQUISITION**.

You will recall that Gahawards has held this distinguished event on the African continent for a decade, recognizing people and organizations whose extraordinary efforts have enhanced the lives of others and promoted a culture of Peace and humanitarian assistance.

As a humanitarian myself, touched by the plight of women and youth in Africa, I and my team have been able to achieve six of the eight-millennium development goals (MDGs) through the Gahawards platform in significant partnership with GMYT Foundation as well as other stakeholders in the humanitarian development space. These is evident in the eradication of extreme poverty and hunger, development of universal primary education, promotion of gender







equality and women empowerment, reduction of child mortality, improvement of maternal health, Fight against diseases, environmental sustainability and ensuring global partnership for development. Practically, thousands of youths and women have been empowered with skill acquisition scholarships, sewing machines, free accommodation and start-up funds worth hundreds of millions of naira. Ladies and gentlemen, join me to be part of this journey to further encourage and inspire social justice in Africa. Relentlessly towards achieving the 2030 vision of empowering 10000 women and youth, I have decided to open scholarship slots for the year 2023. We have just opened a portal to train one thousand young people over the course of the following year with free fashion skill acquisition in a standard en-suite learning environment, with internship, hostel space, grants and funding facilities, facilitators, as well as business mentors. Your assistance and collaboration, which can take the form of funding, guidance, or opportunities for internships, etc. Together we can achieve a world of hope, positive influence and social justice for Africa.







Skills Empowerment

# CONGRATULATIONS TO THE BENEFICIARIES FROM GAHAWARDS



Proudly sponsored by  
**GAHAWARDS**

JOIN THE GOAL OF IMPACTING 1000 YOUTHS & WOMEN BY 2023  
**VISIT: [WWW.GMYTFOUNDATION.COM](http://WWW.GMYTFOUNDATION.COM)**



# CHAIRMAN'S SPEECH



PROF. OLU AINA  
Former CEO NABTEB

My expertise is in the area of vocational and technical education. When I was young, I was not called for schooling, in fact, I was an apprentice to a master carpenter and I want to say I'm a pretty good one. My area of specialization is roofing. I continued my Education but was later fascinated by farming, again I dropped out of school and went farming in Ekiti state. While recording some success, I felt I have had much of farming, I came back and went to a technical school to learn essentially secretarial science. I took the Royal Society of Arts examination and I got the best result in typewriting in Nigeria. After a while, I got tired of typing and I went back to school.

I wanted to be a teacher, so I took a few area of specialty and ended up teaching statistics up

to the point of becoming a professor at Ahmadu Bello University. At my 80 years, I was a Pro Chancellor for Igbinedion university for 10 years and last year, I was honored with the "Emeritus Professorship Status Award". The summary of this is that I was giving industrial sewing machine and vocational equipments to people because it makes me happy. You can do what you are doing today, being a carpenter today doesn't stop you from becoming a professor tomorrow. The only difference is that if you become a professor with all those skills, you are likely to be a better professor.

In addition to finding new things, I have shared my knowledge in the area vocational education in over 130 publications. I am an author of 2 books. It's not just about impacting the knowledge, it also about sharing the knowledge.

I am a consultant to world bank and UNESCO in the area of vocational and technical education. In the life of a human being, you are likely to change your job between 5 to 6 times. There would be nothing to change to if you do not have skill. My desire for you young people is this, "whatever you are doing, do it very well".

I appreciate the organizers of this program and I look forward to a repeat visit. Thank you very much!

# PREVIOUS AWARDEES

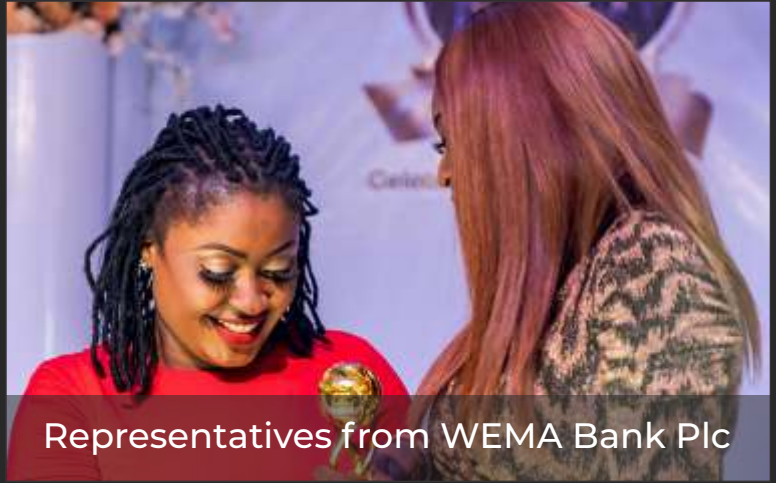
Over the years GAHAWARDS has recognized outstanding individual and organizations who have constantly raise the humanitarian flag high. Here are some recipients from the 9th GAHAWARDS Edition.







PRETTY MIKE - Lagos Socialite with KELECHI AMADI - OBI Prominent Photographer



Representatives from WEMA Bank Plc



AMB. BABATUNDE OLOGBENLA - Founder CSF Foundation receiving an award



Representatives from ITEL receiving an award



MIMI YINA - CEO of Medline Boss receiving an award



BABA REX receiving an award



MD/CEO of Nail Arcade receiving an award





A representative for SIMPLI MI HOMES  
Real Estate receiving an award



Representatives from WEMA Bank Plc



A representative for Lagos State  
Commissioner of Education



HOUSE OF VEE with PRINCESS KELECHI OGHENE  
MD/CEO GAHAWARDS



L - R, PRINCESS KELECHI OGHENE, PRETTY MIKE, MAI ATAFO & KOLA KUDUS



PROF OLU AINA with PRINCESS KEELCHI OGHENE  
MD/CEO GAHAWARDS





PRINCESS KELECHI OGHENE - MD/CEO GAHAWARDS



Representative of Revolution Plus Properties  
receiving an award



MIMI YINA - founder MEDLIN BOSS with MC PASSION



TEWA ONASANYA - Founder - ELOY Magazine  
receiving an award



PRETTY MIKE OF LAGOS with BABAREX



MIMI YINA LINDA - CEO, Medlin Boss



PRETTY MIKE OF LAGOS with MC SHAKARA



## TABLE & RESERVATION

VIP	N350k
VVIP for 8	N600K
EXCLUSIVE VVIP for 8	N1M

**Date:** Friday, Dec 9th 2022

**Venue:** Oriental Hotel (Grand Ball Room)

## FEATURING:

Red Carpet, Networking, Fashion Show Award, Entertainment and Empowerment

## AVENUES OPEN FOR SUPPORT INCLUDES

500 Empowerment - Sewing machines in lots of 10 for GMYT Fashion Academy - N170,000 per student	<b>N1,700,000</b>
1 year scholarship for 5 students at GMYT Fashion Academy - N548,000 per student	<b>N2,740,000</b>
1 year free training kits for 5 students at GMYT Fashion Academy - N500,000 per student	<b>N2,500,000</b>
1 year free hostel apartment for 5 students at GMYT Hostel Apartment - N612,000 per student	<b>N3,060,000</b>
1 year online sponsorship at GMYT Fashion Academy for 10 students - N295,000 per student	<b>N2,950,000</b>
Empowerment for startup fund for 10 students - N500,000 per student	<b>N5, 000,000</b>
Sponsor 5 student at GAHAWARDS Exclusive Fashion Runway - N200,000 per student	<b>N1,000,000</b>
Event sponsorship (monetary or products)	<b>(Monetary/ Products)</b>

You can decide what to give based on what you consider possible. Your contribution will be appreciated.

## SPONSORSHIP & SUPPORT

**Please Note:** Sponsorship or support does not in any way influence the Award process nor is it a guarantee of winning an Award. Conferment of Award is strictly merit-based and carried out by our independent judges. However, organizers welcome and will greatly appreciate support from nominees and other corporate bodies towards the success of the Award.

## REQUIREMENTS FOR AWARD

- Letter of Acceptance
- Full addressee details
- Profile Picture/Logo of personalities/company
- Landscape video format to get a free feature across GAHAWARDS platform
- A4 sized design of previous humanitarian activities to get a free feature on our portfolio



## AVENUE FOR PARTNERSHIP

Continental, Nigeria foods & small chops.
Grand ball room at Oriental Hotel.
Black tie theme decoration (stage, light, screen etc.).
Tv, Blogs & Print media.
Billboards (Ikoyi club, Lekki phase 1, Ikeja etc.).
Alcohols, beverages & water.
Prints, Branded awards & certifications.
Magazine & Brochures 2,000 copies each.
Red carpet/ main event host /DJ.
VVIP boxes, VIP and VIP invites.
Models (runway, hair and makeup).
Ushers.
Dispatch Riders (DHL/Fedex).
Security & Bouncer.
Miscellaneous.

## BENEFITS

- Extending your CSR through our skill acquisition initiative (10 scholarship slots)
- Corporate exhibition space for your brand
- Personal/brand exposure through media stream to over a million prospective clients (tv/print/social media)
- Networking with over 2,000 dignitaries in attendance
- Advert space in the Gahawards magazine
- Free advert space in pre and post brochure
- Exclusive dinner package
- Prominence to brand name, logo placement on all materials including flyers, prints and invitations.
- Brand promotion on social media, TV (T & C applies)
- Logo placement on our red carpet backdrop .
- Feature in the 10th Gahawards portfolio
- Recognition and speaking opportunity at the event dinner
- Exclusive VVIP tickets to the event

**For sponsorship/partnership, call :08099044445, 08093511111**

# SNIPPETS







PRINCESS KELECHI OGHENE- MD/CEO GAHAWARDS,  
with PROF OLU AINA



MR KARL RUSH with GUESTS IN ATTENDANCE



PRINCESS KELECHI OGHENE- MD/CEO GAHAWARDS,  
with MAL ATAFU



KELECHI AMADI - OBI



MR KARL RUSH with GUESTS IN ATTENDANCE



GUESTS IN ATTENDANCE



REPRESENTATIVE FROM WEMA BANK



GBUBEMI OGBOBINE (second right) with FRIENDS



MR KOLA KUDDUS, KELECHI AMADI-OBI &  
TEWA ONASANYA



# Thank you

Casillero  
del  
Diablo



 **Kudimata**<sup>®</sup>  
E dey pain you...? Talk!



**ALLURE**  
Vanguard



Keystone  
Bank

THIS  DAY



**FADAN**  
FASHION DESIGNERS ASSOCIATION OF NIGERIA  
and style  
in 1985

Monsieur  
**PASCAL**



# Gahawards Magazine



**10TH EDITION**

**OUT SOON!**

Discover advert opportunities

For further enquiries,

call : 08163311111, 08093511111

**Date: Friday, Dec 9th 2022**

**Venue: Oriental Hotel (Grand Ball Room)**

Find more, visit our website on [www.gahawards.com](http://www.gahawards.com)



# WHY YOU SHOULD ADVERTISE IN THE MAGAZINE

**THIS IS YOUR TARGET:** Gahawards magazine is another ideal way to speak directly to your potential customers. With more than 2000 dignitaries & CEO attendees, 1.5 million outreaches, Gahawards is another means to reach out to the world.

**BEING NOTICED:** There's a lot of media traffic out there, and we learn to filter the best for promotions. There are so many page/sizes options, with just a few advertisements. You have a much better chance of being noticed

**READER CONFIDENCE:** In contrast, readers trust magazines as a source of information, so they are more likely to trust you too. There's very little risk for them in making a call or sending an email.

**EXTRA OPPORTUNITIES:** Gahawards magazine has an excellent distribution network. Regardless of your product or niche you rest assured it will get to the hands of those who might be interested and also patronize your products/services.

**BRAND POWER:** Take the opportunity to create consistency across all your channels, so wherever people come into contact with our magazine, they are in contact with you too. You will reach new audiences with our magazine



Find more, visit our website on [www.gahawards.com](http://www.gahawards.com)



# DISCOVER

## ADVERTISEMENT OPPORTUNITIES

Full page  
246mm x 176mm

**#300,000**

Half page  
210mm x 150mm

**#250,000**

Quarter page  
111mm x 152mm

**#200,000**

Business page  
95mm x 77mm

**#100,000**

### Sizes

### Amount

■ CENTER SPREAD	600,000
■ INSIDE SPREAD	350,000
■ BACK PAGE	400,000

### Landscape sizes

### Width (mm)

### Height (mm)

Full Page (includes 3mm bleed)
1/2 Page
1/4 Page

156
156
77

111
54
54



*Gahawards* **10<sup>TH</sup>**  
...celebrating social impact  
EDITION



# YEARS

of meeting 6 SDG goals

**PRINCESS KELECHI OGHENE**  
OPENS 1,000 SCHOLARSHIP SLOTS



WWW.GAHAWARDS.COM



## ONE YEAR SCHOLARSHIP PROGRAM

**REGISTER  
NOW**

**FOR MORE ENQUIRIES:**

18a. Grace Anjous drive Lekki, Lagos  
[www.gmytfoundation.com](http://www.gmytfoundation.com)  
08163311111 | 08093511111 | 014542859



